



## FOR IMMEDIATE RELEASE

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### **Co-Founder and CEO of 4ocean Joins Piper's Angels Advisory Board**

*– Global Organization Focused on Ocean Cleanup to Help Further Piper's Angels Mission –*

LAKE WORTH, Fla., February 6, 2020 – Alex Schulze, co-founder and CEO of 4ocean, will bring his years of business expertise and insight to the Piper's Angels Foundation as the newest member of its Advisory Board. As a Board member, Schulze will advise organization leaders as they navigate the Foundation's direction and growth over the coming years.

The collaboration is synergistic, with both organizations founded less than three years ago by young entrepreneurs determined to be successful with their respective ocean-based missions. While Piper's Angels is on a quest to help cystic fibrosis patients through awareness of the proven health benefits of saltwater, 4ocean is dedicated to keeping the ocean healthy through exhaustive cleanup efforts to remove plastic. 4ocean's mission involves 225 people cleaning the ocean, seven days per week, in an effort to end the ocean plastic crisis. To date, nearly 8 million pounds of plastic have been removed through their cleanup crews, all funded through the purchase of 4ocean products.

“The true value in Alex's involvement is the fact that he's the leader of an organization founded on the principle of doing good for the world,” said Travis Suit, founder and executive director of the Piper's Angels Foundation. “That's a unique perspective to have, and one that aligns perfectly with our own mission.”

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Last year, 4ocean participated in the Foundation's Crossing For Cystic Fibrosis endurance paddle fundraising event from Bimini, Bahamas to Florida as a support vessel. This year, Schulze will participate again and also will enter a team representing 4ocean.

"This is something that is very important to me, and I'm always trying to get involved in different movements," said Schulze. "What Travis has created is absolutely unbelievable. He rallies crews of people from across the U.S. to join forces and cross the ocean together for the greater good. I will do anything to help and assist his mission."

Headquartered in Boca Raton, Fla., Haiti, Bali and Guatemala, 4ocean brings a strong support base to the Piper's Angels Foundation. With a social media following of 3.5 million, the company offers an unparalleled opportunity to connect with new people and further the Foundation's mission and support for its Crossing For Cystic Fibrosis event.

Additional information about the Piper's Angels Foundation can be found online, at <https://www.pipersangels.org>. Further details regarding 4ocean and its mission can be found at <https://4ocean.com/>. Information about the 2020 Crossing For Cystic Fibrosis taking place on June 20, 2020, including sponsorships, donations and volunteer details, can be found online at <https://www.crossingforcysticfibrosis.com>.

### **About Piper's Angels Foundation**

Piper's Angels Foundation supports and improves the lives of families with cystic fibrosis through heightened awareness, education, life-expanding activities, urgent financial support, and funding critical research. The organization aims to inspire action, make an impact and transform the lives of those affected by this disease. Additional information can be found online, at <https://www.pipersangels.org>.

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