



## FOR IMMEDIATE RELEASE

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### **Health Career Institute to Sponsor 2019 Crossing For A Cure Endurance Paddle Event** *– HCI Support to Help Piper's Angels Charity Reach \$1 Million Fundraising Goal –*

LAKE WORTH, Fla., January 22, 2019 – The Piper's Angels Foundation, a non-profit organization focused on ocean-based activities for cystic fibrosis patients due to the proven health benefits of saltwater, is proud to announce a new Corporate Sponsor for its 2019 Crossing For A Cure event. Health Career Institute (HCI), a private postsecondary school with campuses located in West Palm Beach, Fla. and Ft. Lauderdale, Fla., has joined forces with the charity in support of its efforts to raise funds and awareness for the local cystic fibrosis community.

“Health Career Institute is doing a lot of good for the local health community, and Piper's Angels wants to partner with companies that are focused on community outreach like HCI,” said Liz Suit, Director of Sponsorship Acquisition for Piper's Angels and a 2018 graduate of HCI. “They're a health focused college, and Piper's Angels advocates for health and wellness. If we can help young people in the healthcare industry such as nurses, firefighters, EMTs and paramedics understand more about cystic fibrosis, they can better serve patients. That's a win for us.”

Health Career Institute also will provide the vital service of hosting the official Health and Wellness Tent at the Beach Landing, where participating paddlers will check-in following the endurance paddle to hydrate, rest and be examined by a medical professional prior to leaving. Last year, more than 500 people gathered on the beach to greet paddlers, and this year the crowd is expected to exceed 1,000 supporters.

“Our EMTs, paramedics and nurses are learning about so many different diseases, and we want to provide them with as much diverse experience as possible so they're prepared to help everyone,” said HCI President and Chief Operating Officer Robert Bonds. “I was at the beach with my family last year during the beach landing, and it was just unbelievable seeing all these people come in from the ocean. We're grateful Liz introduced us to this event and proud to serve as a sponsor.”

The Crossing For A Cure charity event is a 75-mile endurance paddle challenge from Bimini, Bahamas to Florida's Lake Worth Beach, which last year featured 100 paddlers and raised more

than \$280,000 for cystic fibrosis patients and their families. This year's event will take place on Saturday, June 15, with Piper's Angels striving for a \$1 million fundraising goal between sponsorships and paddler fundraising.

Additional information about the 2019 Crossing For A Cure, including sponsorships, donations and volunteer details, can be found online at <https://www.crossingforcure.com>.

### **About Piper's Angels Foundation**

Piper's Angels Foundation supports and improves the lives of families with cystic fibrosis through heightened awareness, education, life-expanding activities, urgent financial support, and funding critical research. The organization aims to inspire action, make an impact and transform the lives of those affected by this disease. Additional information can be found online, at <https://www.pipersangels.org>.

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